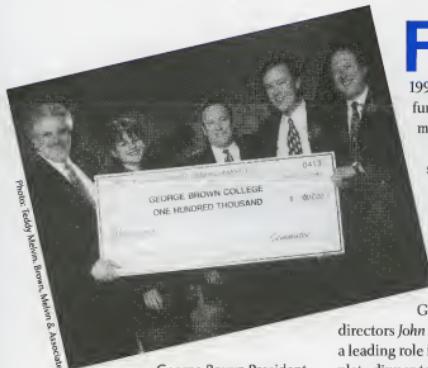


News

Fundraising events bring
in \$\$\$ for student bursaries

George Brown President Frank Sorochinsky and friends proudly display proceeds of the Maxwell Retirement Dinner.

Photo: Teddy Nehr, Brown, Nehr & Associates

Fundraising events have been big news at the college over the first two months of 1998, and the student assistance fund is more than a quarter-million dollars richer as a result.

A major outpouring of support for the college came from a gala retirement dinner honouring John Maxwell, President and Chief Executive Officer of the Metropolitan Toronto Convention Centre.

George Brown Foundation directors John Arena and John Pye played a leading role in arranging for the \$200-a-plate dinner to benefit the Foundation.

More than 900 people attended the February 5 event, raising \$110,000 for student bursaries. Matching funds from the Ontario government will double that amount to \$220,000, creating the Ontario Student Opportunity Trust Fund in the name of John Maxwell that will provide financial assistance to students.

"I've always been a proud supporter of George Brown College, which has made a significant contribution to the development of Canada's hospitality and tourism industry, so I'm pleased to help students there," Maxwell says.

The Big Night, the 10th annual Italian feast held at Siegfried's proved to be another successful fundraiser. The event resulted in raising \$22,000 to help fund the second-semester co-op learning

experience in Italy for students in the Culinary Arts - Italian program.

Organized by the students themselves, the event turned out to be the best ever, according to *Ellen deBoer*, public relations officer for the Hospitality & Tourism Centre. All food and wines for the nine-course meal were donated by the Italian Trade Commission, and a silent auction of assorted goodies topped up the night's proceeds.

The outcome of the February 27 Casino and Dance for Student Bursaries will benefit all departments and faculties throughout the college. All money raised by the event - through the casino, a silent auction and ticket sales - will also be matched by the Ontario government. Sponsors of the evening were the George Brown Student Association, the Hospitality Club, the Junior Escoffier Club, the George Brown College Foundation and the Hospitality & Tourism Centre.



John Maxwell, retiring CEO of the Metropolitan Toronto Convention Centre, with Brian Cooper.

Photo: Teddy Nehr, Brown, Nehr & Associates



In a December 15, 1997 statement to the Legislature, the Provincial Treasurer outlined government direction for tuition fees in colleges and universities. For 1998-99, Boards of Governors were given authority to increase tuition fees by up to ten per cent in order to improve the quality of student programs and to further enrich curriculum and the college learning experience. Individual colleges were also given the discretion to set tuition fees for post-diploma programs and other college programs at a higher level where job opportunities for graduates are virtually guaranteed and income, after graduation, is substantial. Thirty per cent of all tuition increases must be set aside for financial assistance for students.

Following a detailed review by Faculty Deans and *Maureen Callahan*, Vice-President, Academic and Student Affairs, the George Brown College Board of Governors reviewed and approved the tuition and material fees for the upcoming academic year. Changes include a five per cent increase in tuition fees for all certificate and diploma programs and a further five per cent increase limited to those programs where additional investment is essential. In a small number of post-diploma programs, and programs in which there is a high demand and excellent employment opportunity, fees have been raised by a total of 20 per cent. The new schedule of fees will be available from the Registrar's office shortly.

In order to reduce the burden on students, there will be no increase to ancillary costs, and materials fee increases will be limited to a small number of programs where there has been a direct increase in costs.

Maureen Callahan has begun discussions with the Student Association Board of Directors to get their input into areas where they see a need for additional investment by the College to improve the total college experience for students. It is our intention to

New Distance Education courses span time and space

Flexibility is the keynote for a new crop of distance education courses recently launched or soon to be available. Many are slated to be offered on-line over the Internet, while others make use of CD-ROMs and other resources.

The courses are aimed at a variety of students: company employees, adults interested in a particular career or skill, and even students enrolled in George Brown's own full-time programs.

Because each course uses some form of Distance Education, there's a lot of opportunity for future crossover – for example, moving from CD-ROM to Internet and from Continuing Education to full-time delivery, says Colin Simpson, director, Learning Innovations and Academic Development (LIAD).

The new cyber-courses include:

- Computer Skills and Applications, a one-semester course on CD-ROM covering Windows '95, Microsoft Word and Excel, and Netscape Navigator. About half of George Brown's first-year students are taking it this academic year as a requirement in their programs. As of September 1998, however, the course will be required of all 5,000 first-year students. Study takes place in on-campus labs or at home, but students must participate in scheduled exams in the supervised lab.
- Cybercomp, an Internet version of our first-year college English course, will be offered to full-time George Brown students as an alternative way to earn their first-year English credits. Expected launch date is September 1998.

• Electromechanical Technician, developed as a training program for Molson maintenance technicians in Barrie, uses videotape, CD-ROM and print materials. Scheduled for launch in September 1998, the course is also of interest to other companies with an electromechanical maintenance function as part of their business.

- Meeting and Event Planning, an Internet course expected to be available in spring 1998. This course will be offered through Continuing Education and also as a professional development opportunity for corporate employees responsible for organizing meetings and events.
- Court Reporting, aimed at adult learners and developed as an alternative to the time commitment required by a full-time program. Students use videotape, specialized computer software and an electronic court reporting machine to prepare for this field which has a shortage of qualified staff. Expected launch date is September 1998.
- Instructing the Adult, an Internet course expected to be available in December 1998. Offered through Continuing Education, this course is designed for part-time teachers at the high school and college level, as well as entrepreneurs who conduct workshops and training programs as part of their services.

LIAD puts out a college-wide call for project proposals every March, Simpson adds. The goal is to develop curriculum in an alternative format, either as a supplement to traditional delivery methods or as an offering for the external market.

continue to include the Student Association in the development of strategies to address these issues. Some areas already being considered for an increased allocation of funds are our learning resources, our systems for registration and records, the cleanliness and condition of our facilities, and efficient and effective testing and assessment strategies for students entering the College.

In addition, thirty per cent of the increases will be made available for student assistance. This will bring total assistance

from this and other sources from \$1.4 million to \$1.768 million.

We welcome the recent announcement from the federal government regarding their plans to increase financial assistance to students. In particular, we welcome the announced study grants available to single parents. George Brown has a large number of students who could benefit from these and other changes announced in the federal budget.

– FRANK SOROCHINSKY

Way to Go! – George Brown Success Stories

Student artworks showcased at St. James campus

The Open Access Computer Learning Centre (Room 131) is currently showcasing some student drawings and paintings as well as award winning posters. *Dale Atkinson* and other members of the Graphic Arts Department curated and mounted the display which livens up the lab's barren walls. The Centre welcomes viewers to the exhibit which is up for an extended period of time.

LIAD staff earn certification

Congratulations to LIAD staff members *Peter Blakeman, Jennifer Bolt and Matthew Manton* for earning their Certified Distance Learning Instructors designation through three years of part-time training at the Teletraining Institute in Stillwater, Oklahoma. It is believed that three GBC instructors are the first in Canada to earn the certification.

Dr. Hoy to present paper at research forum

Dr. Josephine M. Hoy, of the Faculty of Nursing, will present a research paper May 1, 1998 at the University of Western Ontario at a forum entitled *Nursing Research: The Path to Excellence*. Dr. Hoy's presentation will focus on her research on "The Lived Experience of Socialization to Professional Nursing in Canada: An Existential Phenomenological Perspective." The forum is

co-sponsored by the University of Western Ontario School of Nursing and the IOTA OMICRON Chapter of SIGMA THETA TAU.

Nursing extends First Year program

The Nursing Department plans to introduce a new extended "First Year Program for Nurses and Practical Nurses" in September 1998. The new program will extend the first year over three semesters. Students who do not have all the prerequisites required for the regular programs will be eligible to come into the extended program and gain the skills and knowledge they need to be successful. There will be an intake of 30 students into the extended program in September 1998 and a further 30 in January 1999. Call *Paula Price* at 2068 for more details.

College to sign IDEC Agreement

Chris Allen, General Secretary of the Clinical Dental Technicians Association in the United Kingdom will visit the college in early March to sign a new agreement with GBC's International Denturist Education Centre (IDEC). Under this new agreement, IDEC will deliver certificate and diploma training to up to 50 U.K. denturists. For more information, call *Mike Vakalis* at 4793.

New Sign Language Interpreter lab under construction

Construction is about to begin on the new laboratory for the Sign Language Interpreter

program. The lab, to be built on the 4th floor of the St. James campus, will be equipped with 20 state-of-the-art stations by Sony and will be the second of its kind in Canada. The lab will be fully operational by April 1998. For more details on the new lab, contact *Georgia Quaturo* at 2333.

George Brown People

New Administrative staff:

Michael Maynard, Chair, Graphic Communications in the Faculty of Creative Arts at St. James campus.

Robert Barnett, Chair, Technology in the Faculty of Science and Technology at the Casa Loma campus.

New Academic staff:

Christina Yu, Fashion Technology in the Faculty of Creative Arts at Casa Loma campus.

Retiring from the college:

John Petit of Interdisciplinary Studies at St. James campus has retired from the college.

Stephen Burr and *Geoffrey Lough* have been seconded from faculty to share the responsibility of Chairing the Hospitality & Tourism Centre until the end of June.

Claudia Hogarth has left the College after 17 years to pursue other opportunities.

Peggy Bloom from Training Services is the new Student Liaison Co-ordinator.

Ontario reworks apprenticeship training

Changes are ahead for Ontario's apprenticeship training system based on broad-ranging plans announced by the Ministry of Education and Training earlier this year.

Funding is one of the issues driving the changes. Federal money for apprenticeship – some \$40 million – will cease at the end of 1999 and the province hasn't committed to making up the difference, says *Joy McKinnon*, Dean of Science and Technology.

Tuition fees and a pilot program to introduce them are included in the government's general reform proposals. However, the apprenticeship reform team must still work out the mechanics of a tuition fee system.

"We expect tuition won't be fullfee," says McKinnon, "and that some public funding will continue."

The introduction of tuition fees will set off a cascade of related changes. In the past,

the government "bought" seats in apprenticeship programs and sent students to fill them. The new system could leave it up to apprentices to apply to the college of their choice – leading to more marketing and promotion by the colleges of their apprenticeship programs.

Less government involvement will also mean new administrative responsibilities and reporting mechanisms for colleges.

In addition, says McKinnon, "We'll see more initiatives to integrate apprenticeship programs with post-secondary programs" to make the most of available facilities.

The overall scope of apprenticeship is also expected to change, encompassing new trades and fields such as the high-tech industry and service sector, McKinnon says. There will be more crossover between apprenticeship and post-secondary learning so that students will have more mobility between programs.

Students will also be brought into apprenticeship earlier, with more linkages at the high school level.

ATTENTION ALL 20-YEAR CLUB MEMBERS!

George Brown College honours all staff who have been full time employees for 20 consecutive years with membership in **The 20 Year Club**.

The 20th reception of the 20 Year Club will be held for members on Thursday, May 7, 1998 at Siegfried's, 300 Adelaide Street East. Members can look forward to receiving their invitations in the mail in the near future. This year, the Club will be inducting those staff members who have been employed full-time since 1978.

Please watch for more news about the reception. If you have not received your invitation by April 6, 1998, call *Roberta Oullahan* at 415-4473.

Bosnian visitors get first hand view of Canadian community services

Representatives of nine Bosnian community service organizations are spending two weeks at George Brown in March to get a first hand look at how things are done in Canada.

Organizers Mandy Bonisteel and Lynne Brennan have lined up a variety of experiences for the group. Highlights include tours of similar organizations in Canada - For example, the Bosnians will visit Dixon Hall, a community service organization with many programs which support seniors, and the church-based Out of the Cold, a shelter program for the homeless. Another planned activity will be a panel discussion by George Brown international students on the experience of taking what they have learned about Canadian community services back to their home countries.

A panel of donors, including Sherezade Hirji of the Trillium Foundation and Sue Kaiser of the City of Toronto, will also speak on fundraising how-to's - something that the people of the former Communist country of Yugoslavia would have little knowledge of.

"We hope we can provide enough models that they will be able to strategize and organize no matter what direction Bosnia goes," says Bonisteel.

The visit is part of a training project developed by George Brown's Faculty of Community Services and Health Sciences, and sponsored by Canadian Feed the Children, an international organization which provides support services for children. Last year, Brennan and Bonisteel went to Bosnia to conduct training sessions for the newly formed organizations, and they'll be returning there later this year to provide more on-site training.

The project builds on the continuing efforts of Canadian Feed the Children to help the people of Bosnia return to a stable life and move forward under difficult conditions.

"The collaboration between George Brown, our organization and the Bosnian non-governmental organizations will enhance the success of our efforts," says Kevin O'Brien, executive director of Canadian Feed the Children.

Attention all staff – let's celebrate!

Call for 1998 Nominations for the George Brown College Awards of Excellence.

Amongst us are those who significantly affect our lives, those who stand out as exceptional in what they do. Celebrate their achievements by nominating them for an award of excellence.

Nomination forms can be picked up at any campus Registration Centre, Learning Resource Centre, Dean's/Director's Office, President's Office (St. James), Human Resources Department (Casa Loma).

Deadline for nominations is March 31.

The **DIVERSITY, EQUITY AND SAFETY COMMITTEE** is pleased to present a 15-hour WENDO (Women's self-defense) course on March 15 and 22 from 10 a.m. to 6 p.m. The fee is \$5.00 for students, \$10.00 for staff and \$36.00 for others. Please send registration and cheque to Staff Resource Centre, 500 MacPherson Avenue. Contact **Mary Samuel at 4646** for more details.

CALENDAR

Mar. 11 Board of Governors' meeting, 5:30 p.m. Call ext. 4472 if you plan to attend.

Mar. 11, 18 & 25 Microsoft Excel – *Introduction*, 9 a.m. to 11 a.m., Bell Lab, Casa Loma. Fax your registration to 4768.

Mar. 11, 18 & 25 Microsoft PowerPoint, 1 p.m. to 3 p.m., Bell Lab, Casa Loma. Fax your registration to 4768.

Mar. 13, 20 & 27 Microsoft Access – *Introduction*, 1 p.m. to 3 p.m., Bell Lab, Casa Loma. Fax your registration to 4768.

Mar. 13, 20 & 27 Microsoft Word for Windows – *Introduction*, 9 a.m. to 11 a.m., Bell Lab, Casa Loma. Fax your registration to 4768.

Mar. 16 Using Netscape, 9 a.m. to 2 p.m., Bell Lab, Casa Loma. Fax your registration to 4768.

Mar. 23 E-mail and the Internet – *Introduction*, 9 a.m. to 12 noon, Bell Lab, Casa Loma. Fax your registration to 4768.

Mar. 25 Academic and Student Affairs Committee Meeting, 5:30 p.m. Call ext. 4472 if you plan to attend.

Mar. 26 GBC Lecture Series: Feminist author, broadcaster and columnist Irshad Manji shares her experience as a George Brown teacher in *Educating for Radical Democracy*, 12 noon,

Hospitality & Tourism Centre Auditorium, 300 Adelaide Street East.

Apr. 1 Board of Governors' meeting, 5:30 p.m. Call ext. 4472 if you plan to attend.

Apr. 3 & 17 Microsoft Access – *Intermediate*, 1 p.m. to 3 p.m., Bell Lab, Casa Loma. Fax your registration to 4768.

Apr. 3, 10 & 17 Microsoft Word for Windows – *Intermediate*, 9 a.m. to 11 a.m., Bell Lab, Casa Loma. Fax your registration to 4768.

Apr. 6 Windows '95 – *Introduction*, 9 a.m. to 2 p.m., Bell Lab, Casa Loma. Fax your registration to 4768.

Apr. 8 GBC Lecture Series: Cartoonist/author Ben Wicks and social issues consultant Annie Demirjian speak on *Harassment in the Workplace*, 11 a.m., Casa Loma Campus Auditorium, 160 Kendal Ave.

Apr. 8 & 15 Microsoft Excel – *Intermediate*, 9 a.m. to 11 a.m., Bell Lab, Casa Loma. Fax your registration to 4768.

Apr. 13 Upgrading to Office 97, 9 a.m. to 2 p.m., Bell Lab, Casa Loma. Fax your registration to 4768.

Apr. 20 Microsoft Outlook, 9 a.m. to 12 noon, Bell Lab, Casa Loma. Fax your registration to 4768.

We welcome success stories about you or your colleagues. Deadline for submissions for the April issue is **March 15**.

City College News is published monthly for staff and friends of George Brown College by the Communications and Marketing Department.

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George Brown
The City College